

Center for the Evaluation of Enterprise-Wide Initiatives (CEEWI)

The Center for the Evaluation of Enterprise-Wide Initiatives (CEEWI) was formed in partnership by the U.S. Department of Veterans Affairs (VA) Office of Rural Health (ORH) and the [Quality Enhancement Research Initiative \(QUERI\)](#). CEEWI supports the Office of Rural Health’s mission by focusing on the implementation, sustainment and expansion of effective programs to improve the health and well-being of rural Veterans.

Overview

ORH’s portfolio is comprised of over 50 Enterprise-Wide Initiatives (EWIs) that seek to expand national VA program offices’ health care efforts to sites that serve rural Veterans. All ORH-funded projects are required to conduct regular program evaluations to determine if they meet the appropriate goals and objectives.

CEEWI systematically analyzes these evaluation reports to determine program impact and improve overall EWI program evaluation. A comprehensive review of EWIs is essential for identifying best practices and strategies to improve the quality and safety of care for rural Veterans. This continuous improvement approach helps align ORH with VA’s priority of becoming a learning health care system.

Goals



Standardize the EWI annual evaluation report



Integrate RE-AIM elements into EWI planning, implementation and evaluation



Provide training and consultation to VA program offices and EWI evaluators



Assess planning and implementation strategies that lead to EWI sustainment



Share EWI best practices across the ORH community

Impact

In FY20, ORH’s 55 Enterprise-Wide Initiatives reached all 18 Veterans Integrated Service Networks (VISNs) and 97% of VA medical centers. Through engagement with dissemination and implementation experts, ORH will continue to improve its national EWI evaluation process and strengthen the long-term sustainment of its programs.

RE-AIM ELEMENTS				
 Reach	Effectiveness	 Adoption	Implementation	 Maintenance