Overview
In October 2015, VA’s Under Secretary for Health initiated the VHA Diffusion of Excellence program (DoE), which identifies the best projects and prototypes that can be replicated to improve the quality of VA healthcare. A key feature of the DoE is the VHA “Shark Tank,” in which VA employees who developed promising practices pitch their ideas to VA Medical Center and Veterans Integrated Service Network (VISN) directors (the “Sharks”) who then bid resources to implement the practices.

The Spreading Healthcare Access, Activities, Research and Knowledge (SHAARK) QUERI National Partnered Evaluation initiative is designed to provide rapid and frequent feedback to DoE partners by:

- Addressing factors aimed at increasing participation in the DoE;
- Helping increase organizational readiness for change within VA facilities to successfully implement “gold status best practices;” and
- Addressing key contextual factors that are associated with successful implementation of gold status practices at VA medical facilities.

SHAARK QUERI will address the following aims:

- Identify factors associated with participation in the DoE.
- Examine VA leaders’ (i.e., Medical Center and VISN directors) decision-making processes when choosing to bid resources for implementation of gold status practices—and relate processes to perceived organizational readiness for change.
- Evaluate influences on implementation success within both implementing facilities and grassroots facilities.
- Identify pathways toward broader diffusion and successful implementation of gold status practices.

Methodology
SHAARK QUERI investigators will conduct analyses to identify organizational factors associated with VA facility leadership proposing gold status practices, and choosing to participate as a “Shark.” (i.e., Medical Center and VISN directors).

Through a series of interviews with Sharks, Gold Status Fellows, and Implementing Facility Fellows, investigators also will assess organizational and leadership factors associated with choosing/not choosing to participate, as well as implementation success of gold status practices within VA facilities. In addition, decision-making tools will be developed to help Sharks during their participation in the Shark Tank process. The results of the evaluation will contribute to the increased ability of DoE partners to provide effective “personalized implementation” (organizational-level and person-level human centered design) of promising practices.

Anticipated Impact
The SHAARK QUERI team is providing recommendations to operations partners and DoE leadership concerning:

- Opportunities to enhance the collection and quality of data on the implementation of gold status practices and other innovations in VA.
- Spread of practices identified through the DoE.
- Factors associated with successful implementation of gold status practices.
- Opportunities to enhance processes of the VHA Shark Tank, Diffusion of Excellence Base Camp, and provision of implementation support in the implementation and spread of gold status practices.

Operations Partner(s):
VHA Diffusion of Excellence program of the VHA Innovation Ecosystem.